

Smarter Networking Limited – Privacy Policy Statement

We take the protection of your personal information very seriously. As required by the Data Protection Act 1998 we are registered with the Information Commissioners Office, Registration Number [Z3641257].

Your privacy as a user of a Smarter Networking Limited Website

This website is administered by Smarter Networking Limited. We want you to feel secure when visiting our site and are committed to maintaining your privacy when doing so. The information below provides an overview of how we protect your privacy whenever you are on this site.

What data do we gather?

Data on Smarter Networking / Boardroom Ready websites is gathered in two ways: indirectly (for example, through cookies) and/or directly (for example, when you provide information on various response forms). This information includes your Internet address so that we can track unique visits to our site for analytic purposes.

We collect information when you choose to submit it to us. Throughout our site, for example, we provide the opportunity to register for information or participate in an online survey. When we collect this type of information, we will notify you of the reason we are asking for information and how this information will be used. It is completely up to you whether or not you want to provide it.

How do we use this information?

The information isn't used for anything more than to determine what is most effective about our site, to help us identify ways to improve it and to determine how we can tailor Smarter Network's website to make it more effective. We may also use data for other purposes, which we would describe to you at the point we collect the information – for example if you were invited to register to subscribe to a newsletter.

Do we share your information with outside parties?

Any data we collect may be transferred internally through Smarter Networking organisation. We don't sell individual information and we don't share your data with any outside partners. But again, before you submit any information, we will notify you of the reason we are asking you for specific information, and it is then up to you whether or not you want to provide it.

What about sensitive personal data?

We do not typically collect sensitive personal data through this site. If we do seek to collect such data, we will ask you to consent to our proposed uses of the data. We may also collect some sensitive personal data incidentally.

By providing us with unsolicited sensitive personal data, you consent to our using the data subject to applicable law as described in this Privacy Statement. The references to "sensitive personal data" are to the various categories of personal data identified by European and other data privacy laws as requiring special treatment, including in some circumstances the need to obtain explicit consent. These categories comprise personal identity numbers, personal data about personality and private life, racial or ethnic origin, nationality, political opinions, membership of political parties or movements, religious, philosophical or other similar beliefs, membership of a trade union or

profession or trade association, physical or mental health, genetic code, addictions, sexual life, property matters or criminal record (including information about suspected criminal activities).

Do we give you access to your information?

You are entitled to know whether we hold information about you and, if we do, to have access to that information and require it to be corrected if it is inaccurate. You can do this by contacting us by email via info@smarter-networking.com

What about data security?

We take appropriate steps to maintain the security of your data wherever it may be held by Smarter Networking. The open nature of the Internet is such that data may flow over networks without security measures and may be accessed and used by people other than those for whom the data is intended. There's not much we or anyone else can do about this, suffice it to say we aim to apply appropriate levels of security at all times.

How long do we keep data for?

We will keep data for three years after which inactive data records will be destroyed. All transactional and financial data is held in a secure archive for a minimum of six years in accordance with UK best practice.

Links to Other Sites

Smarter Networking web sites may contain links to other web sites. Please be aware that Smarter Networking is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy statement applies solely to information collected by Smarter Networking web site.

Company Information

Smarter Networking Limited. Registered in England and Wales. Company Number: 8469954

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